

**MBA Public Classes (3 Courses, 180 Hours, 10 Credits)**

Course Title	Hours	Credit	Teaching Methods
Dialectics of Nature	36	2	Multimedia, Case studies
Business English	108	6	The practical application of the main training and English language ability
Senior Management	36	2	Multimedia, case studies and second classroom training.

**MBA Core Courses (10 Courses, 540 Hours, 30 Credits)**

Course Title	Hours	Credit	Teaching Methods
Accounting	54	3	Multi-media, case studies, second classroom training with computer and software practicing
Financial Management	54	3	Multi-media, case studies, second classroom training with computer and software practicing
Strategic Management	54	3	Multimedia, case studies and second classroom training.
Management Information System	54	3	Multi-media, case studies, second classroom training with computer and software practicing
Managerial Economics	54	3	Multimedia, case studies and second classroom training.
Marketing	54	3	Multimedia, case studies and second classroom training.
Organizational Behavior	54	3	Multimedia, case studies and second classroom training.
Production and Operations Management	54	3	Multimedia, case studies and second classroom training.
Human Resource Management	54	3	Multimedia, case studies and second classroom training.
Data model and decision-making	54	3	Multimedia, case studies and second classroom training.

**MBA Elective Courses (at least 8 Credits)**

Course Title	Hours	Credit	Teaching Methods
Financial Statement Analysis	36	2	Multimedia, case studies
Economic theory and analysis	36	2	Multimedia, case studies
Decision-making simulation	36	2	Multimedia, case studies
Logistics and Supply Chain Management	36	2	Multimedia, case studies
Entrepreneurship	36	2	Multimedia, case studies
SME Financing and Credit Guarantee	36	2	Multimedia, case studies
Market Research and Forecast	36	2	Multimedia, case studies
Consumer Behavior Research	36	2	Multimedia, case studies
Management Communication	36	2	Multimedia, case studies
Management and Ethics	36	2	Multimedia, case studies
Macroeconomics	36	2	Multimedia, case studies
International Business	36	2	Multimedia, case studies
Multinational management	36	2	Multimedia, case studies
International Finance	36	2	Multimedia, case studies
Securities Investment Analysis	36	2	Multimedia, case studies
E-Commerce	36	2	Multimedia, case studies
ERP System and Application	36	2	Multimedia, case studies
Negotiation	18	1	Multimedia, case studies
Commercial	36	2	Multimedia, case studies
Services Marketing	36	2	Multimedia, case studies
Quality Control	36	2	Multimedia, case

			studies
Foreign-teacher-taught Oral English	36	2	Multimedia, case studies
Paper Writing Seminar	18	1	

### **MBA Second Classroom**

MBA Lectures
International Business Management Challenge
Business Consulting Project
Corporate Exposure Training
Outward Bound Training