

## Curriculum of Bachelor of Economics In International Trade (BIT) (English Taught)

Core Course for BIT	Electives for BIT
<ul style="list-style-type: none"> <li>• Introduction to Business</li> <li>• Basic Mathematics of Commerce</li> <li>• Basic Statistics</li> <li>• Microeconomics</li> <li>• Macroeconomics</li> <li>• Management Essentials</li> <li>• Marketing Basics</li> <li>• Organizational Behavior</li> <li>• Financial Accounting</li> <li>• International Trade</li> <li>• Essential of International Business Law</li> <li>• Information &amp; Data Management</li> <li>• International Business</li> <li>• International Finance &amp; Banking</li> <li>• Import &amp; Export Procedures</li> <li>• International Settlement</li> <li>• Foreign Trade Correspondence</li> <li>• Business Ethics &amp; Corp Social Responsibilities</li> <li>• Global Supply Chain MGT</li> </ul>	<ul style="list-style-type: none"> <li>• Managerial Accounting</li> <li>• Human Resource MGT</li> <li>• Business Finance</li> <li>• Quality MGT Strategy MGT</li> <li>• Operations MGT</li> <li>• Customer Relationship MGT</li> <li>• Government &amp; Business Relationship</li> <li>• Essentials of International Business Law</li> <li>• International Law</li> <li>• Business &amp; MGT for Multinational Corporation</li> <li>• Cross Cultural Communication for Effective Leadership &amp; MGT</li> <li>• International Law &amp; International Relations</li> <li>• Knowledge MGT</li> <li>• International MGT for Innovation &amp; Growth</li> <li>• E-Commerce in the Modern Global Economy</li> <li>• Innovation &amp; Entrepreneurship</li> </ul>

### Language Courses:

#### *Chinese (Minimum 30 credits):*

- Comprehensive Chinese I & II,
- Business Chinese I, II, & III,
- Intermediate/Advanced Oral Chinese,
- News Listening,
- Chinese Writing,
- Chinese through Video & Speaking ,
- Business Chinese Reading & Writing, and more.

#### **English:**

- ESL (English as Second Language) level 1-6,
- Academic English – Presentation Skills,
- Academic English – Academic Writing,
- Business English and more.

### Others:

- Introduction to Japanese,
- Introduction to Korean,
- Introduction to French,
- Shanghai Dialect, and more

### Chinese Related Courses:

- General Outline of China,
- Chinese Culture,
- Chinese Martial Art (Kungfu & Tai-Chi),
- Chinese Calligraphy & Painting,
- Chinese Business Culture & Etiquette,
- The Emergence of China: Implications for Management, Marketing & International Trade,
- Chinese Tradition Philosophy and the Application of the Art of the War in Business
- Comparison of Chinese and Western Cultural
- Study of East Asia, and more

### Practicum & Other:

- Seminars (International forum)
- Community Services
- Immersion Week
- Social Practice
- Internship
- Integrative project and thesis:
- Skill courses
- Skills & Capabilities to Success
- Business Plans & Negotiation
- Case Study Guide
- Project Management and more

**Note:** Above is not the complete course list and not all courses listed are offered in a given year. For an up-to-date statement of course offerings, please consult the CIP directly.